



Build Your Business with Kidzsignments

Kidzsignments is a children's consignment sale, offering tens of thousands of gently used children's items for sale at great prices. Shoppers and Consignors come from Hunterdon, Somerset, Middlesex, Union, Warren, Morris and Mercer Counties as well as Easton, PA and Staten Island, NY. This season, we will be hosting our 29th event in Hunterdon County.

September 29-October 1

Hunterdon County Fairgrounds

Route 179 ~ Ringoes

(gps -1207 Route 179 ~ Lambertville, NJ 08530)

(Grange Building)

www.NJKidSale.com

Advertising with Kidzsignments is a fantastic way for you to reach your target audience – thousands of Central New Jersey families with children!!!

And, it's very affordable.

Our flexible options allow you to build an advertising package that suits the needs of your business – AND your budget. (Ask about our package discounts for first time advertisers!)

- **Vendor Table** (limited space)
- **Gift Bags Inserts** (from \$40)
- **Email Banner** (limited availability per event – from \$25)
- **Website Banner Advertisement** (from \$40)
- **Facebook Promotion** (only \$15)

Our Flemington sale boasts over 250 participating families and 2000 shoppers. More than 75% of our shoppers make purchases at the sale and MANY are repeat customers! Our "opt-in" mailing list has over 7000 individuals and our website sees an average of 1500 unique visitors each day during our sale seasons (Feb-Apr and Aug-Oct). We have over 8500 "likes" on Facebook.

THAT ADDS UP TO 1000's OF POTENTIAL NEW CUSTOMERS FOR YOUR BUSINESS!

Why not give advertising with Kidzsignments a try?

Contact us today and let us customize a package for you.

Laurie Owens – laurie@kidzsignments.com

908-391-4175

www.NJKidSale.com

☆☆☆ **VENDOR TABLE PACKAGE (Edison only).....\$100**

- Promote your business face-to-face with our customers with a table at our 4 day event. Space limited to a 6ft. table. Vendor provide their own table and chair.
- **PLUS**, choice of **ONE** of the following:
 - Your ad/sample/promotion passed out in 1000 gift bags (one event).
 - Rotating banner ad on our website linking your website (6 months).
 - Your web banner advertisement embedded in an email to over 6000 families.
- We promote your business to over 8500 fans on our Facebook.

☆☆☆ **GOLD SPONSOR\$100**

- Your ad/sample/promotion passed out in 1000 gift bags (or 500 at 2 events).
- Rotating banner ad on our website linking your website (6 months).
- Your web banner advertisement embedded in an email to over 6000 families.
- We will promote your business to over 8500 fans on our Facebook.

☆☆☆ **SILVER SPONSOR\$75**

- Your ad/sample/promotion passed out in 500 gift bags.
- Rotating banner ad on our website linking your website (6 months).
- We will promote your business to our over 8500 fans on our Facebook.

☆☆☆ **SALE SPONSOR**

- **Vendor Table (Limited Availability – one event)\$75**
 - Promote your business face-to-face with our customers at our 4 day event.
 - Space is limited to one six foot table
 - Vendors are responsible for supplying display/table/chair
- **GIFT BAG SPONSOR (1000)\$75**
 - Your ad/sample/promotion passed out in 1000 gift bags (or 500 at 2 events)
- **GIFT BAG SPONSOR (500)\$50**
 - Your ad/sample/promotion passed out in 500 gift bags.
- **GIFT BAG SPONSOR (250)\$40**
 - Your ad/sample/promotion passed out in 250 gift bags.
- **WEBSITE SPONSOR\$40**
 - Your rotating banner ad on our website linking your website (6 months).
- **EMAIL SPONSOR (each email).....\$25**
 - Your web banner ad embedded in an email to over 7000 families.
- **BANNER SPONSOR**
 - Your 2x4 foot banner hung above our check out station.\$25
- **FACEBOOK PROMOTION (each post).....\$15**
 - Your custom advertisement (text/graphics/links) to over 8500 fans.
 - Can be promoted by Facebook for additional fee (to be determined)

SAMPLES

WEBSITE BANNER ADS (227 x 151 pixels)

We work with a graphic designer who can create an custom ad for a \$10 design fee.



FACEBOOK PROMOTION

Sponsor Spotlight! - Plan Your Disney Trip w/ Instant Impressions Travel Services



Instant Impressions Travel Services is Your Disney Vacation Specialists All guests receive our unique concierge planning services free of charge!

We are a Disney Exclusive Agency offering:

- Free park planning and making of all dining reservations to assist in low crowds and stress-free travel!
- Free bride and groom ears for all honeymooners with a Walt Disney World or Disneyland package!
- Free lanyards with trading pins for all children with a Walt Disney World or Disneyland vacation package!
- Code watching to lower your rate with any new promotions!



All this for the same cost as reserving with Disney!

Already booked with Disney Travel Company, we can still help!

Call us for stress free vacation planning!



Visit www.distrips.net 973-223-1190

EXAMPLES OF VENDOR TABLES



Kidzsignments

Vendor Guidelines & Information

Kidzsignments is a children's consignment sale, offering tens of thousands of gently used children's items for sale at great prices. Shoppers and Consignors come from Hunterdon, Somerset, Middlesex, Union, Warren, Morris and Mercer Counties. This year we will be hosting our 29th event in Hunterdon County.

Kidzsignments will make it easy for you to connect with families with children to help you grow your business. We have developed these guidelines to help make the event successful for everyone.

1. Vendors are asked to submit a registration form with payment. Please make checks payable to **Kidzsignments**.
2. The fee includes the services listed in your package, or the individual items you requested. For businesses renting table space, we may be unable to supply electrical outlets. Vendor space is 6 feet and will be located in a high traffic area near checkout. One vendor per table. Table location is first-come-first-serve.
3. Table Sponsors - We will accept only one vendor from any major line of merchandise. For example, Tupperware, Mary Kay or Longerberger or one children's gym or party planner.
4. Vendor Package Sponsors may display during the preview sale (Wednesday 12 pm – 9 pm) and three public sale days (Thursday 9 am – 8pm and Friday 9 am – 7 pm) plus the half-price sale on Saturday from 9 am – 6 pm. Set up is one hour prior to the start of the sale.
5. Gift bag items **MUST** fit inside an 8" wide by 10" high bag. Full sheets of paper or larger **MUST** be folded to fit prior to being dropped off to us.
6. All advertising materials/samples/services must meet the approval of **Kidzsignments**. We reserve the right to refuse what we feel is not "family friendly". **Kidzsignments** will not be held responsible for loss or damage of vendor merchandise or materials.
7. If applicable, items must be received by the date indicated on the registration form. We cannot guarantee the inclusion of advertising or gift bag items received after the deadline
8. Website and email ad files should be sent to us as a jpg or gif web ready file (no pdf). Graphic ads must be sized 227 x 151 pixels. Custom ads available for \$10 additional fee.
9. All sales transactions and/or contracts are made directly between the vendor and customer.

Kidzsignments Sponsor Registration

Business Name: _____

Address: _____

City _____ **State** _____ **Zip** _____

Contact: _____

Website: _____ **Email** _____

Phone: _____

Please register me for the following:

\$100 – Vendor Table Package – includes 1 a la carte item	= \$ _____
\$125 - Sponsor table per event (Limited space)	= \$ _____
\$100 - Gold Sponsor - includes 1000 bags, banner ad & email	= \$ _____
\$75 - Silver Sponsor - includes 500 bags & banner ad	= \$ _____
\$75 - Gift bags – includes 1000 of your stuffers	= \$ _____
\$50 - Gift bags – includes 500 of your stuffers	= \$ _____
\$40 - Gift bags – includes 250 of your stuffers	= \$ _____
\$40 - Website banner ad – one sale season	= \$ _____
\$35 – Your vinyl banner check-out station ad – one sale	= \$ _____
\$25 - Email ad – your ad in one of our emails	= \$ _____
\$15 – Facebook promotion (each)	= \$ _____
\$10 – Graphic design fee (one custom ad)	= \$ _____

Flemington = \$ _____

TOTAL = \$ _____

Method of payment:

Check (made payable to Kidzsignments)

PayPal (to toddlaurieowens@comcast.net)

Credit Card# (no Amex) _____ (circle type of card) Visa MC Discover

Expiration date _____

Security card (on back) _____

Name on card _____

Billing Address _____

Signature _____

€ **Initial Here** – I have read and agree to all of the registration policies Kidzsignments event(s) indicated above. Gift bag inserts are due 7 days before the presale (September 21 for Flemington). Due to limited space availability at our event, refunds will not be issued for sponsor tables. **I ALSO UNDERSTAND THAT WITH A VENDOR TABLE I AM LIMITED TO CONTACT WITH CUSTOMERS IN THE KIDZSIGNMENTS AREA ONLY AND MAY NOT SOLICIT CUSTOMERS AT OTHER SHOWS OR EVENTS IN EITHER LOCATION.**

Please return this form with payment to:

Kidzsignments
15 Aberdeen Circle
Flemington, NJ 08822

Credit card purchases can be emailed to laurie@kidzsignments.com